

## Red Door Events Data Capture System

The collection of data and information from guests, clients and employees can be a great way to better understand the audience you are interacting with.

Red Door Events can offer a Data Capture System that will allow you to do just that.

Using a selection of Laptops & PDA's, guest and clients can have the opportunity to register their thoughts on anything from the day's entertainment to their overall experience. All data collected can then be correlated and sent to you in a report format with or without analysis.

Our software has the ability to ask your guests and clients a number of different questions in a number of different forms. The collection can be of people's personal information, their thoughts on your event or their answers to your specially chosen questions.

Red Door Events can help you through the planning stage of your questions to help you provide the best possible outcome and achieve the most relevant set of data available.

